

5201 Great America Parkway
Suite 320
Santa Clara, CA-95054
www.cerebrateinc.com



Cerebrate Commitment to Privacy

Cerebrate is committed to protecting your online privacy. To better protect your privacy we provide this notice outlining our online information practices, as well as the choices you may make about the way your information is collected and used. To make this notice easy to find, we make it available on our home page.

Collecting Your Personal Information

This Privacy Policy covers the collection and use of personal information, which is data that may reasonably be used to identify or describe an individual. Examples of personal data include name, phone number, e-mail address, company name, title and address.

Cerebrate collects personal information online when:

- you submit inquiries or comments to us
- you request information or materials from us
- you participate in online surveys
- you register online for receipt of publications or e-mail newsletters

Using Your Personal Information

Cerebrate uses the personal information we collect to: respond to specific inquiries and requests for information and/or products and services; for internal review purposes; in furtherance of contacting current and prospective customers for marketing purposes; to improve the content of our Website, and for purposes of providing a monthly e-mail.

If you supply us with your postal address, telephone number or e-mail address on-line, you may receive periodic mailings, telephone calls or e-mails from us with information on new products and services or upcoming events. If you do not wish to receive such mailings, telephone calls or e-mails, please let us know by sending an email to sales@cerebrateinc.com with the subject line as "OPT OUT".

Using Information Collected Through Use of Cookies and Other Technologies

Cerebrate automatically receives and records data on our servers from visitor browsers including IP (Internet Protocol) addresses and other information through the use of cookies.

For each visitor to our Web page, our Web server automatically recognizes the visitor's domain name, referring domain name, browser, operating system, as well as the particular search phrase that a visitor used to reach the Cerebrate Website.

Cerebrate uses technology to collect: aggregate information on what pages on our site that consumer's access or visit; e-mail addresses of those who communicate with us via e-mail; and, user specific information identified at the domain name level about specific web pages visited.

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Using Information Collected Through Use of Cookies and Other Technologies

Cerebrate may use cookies: to store visitor preferences, record session information and record user-specific information on what pages users access or visit.

For visitors who communicate with us via e-mail, you may receive periodic e-mails from us with information on new products and services or upcoming events. If you do not wish to receive such e-mails, please let us know by sending an email to sales@cerebrateinc.com with the subject line as "OPT OUT".

Sharing Your Personal Information

Cerebrate does not partner with or have any special relationship with ad server companies. The personal information we collect is not shared with other organizations for commercial purposes. We do not sell, rent or trade such personal information that users provide online.

Cerebrate may disclose personal information to third parties without your consent for the following reasons: to comply with any law, regulation or court order, to cooperate with government investigations, to help prevent fraud or to enforce or protect the rights of Cerebrate.

Cerebrate reserves the right to transfer your personal information in connection with the sale or transfer of all or a portion of our business or assets. In some cases, this may mean that the new organization will not be able to continue providing you the same services or products that Cerebrate provided.

Changes In Practice Regarding Use of Information

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our Privacy Policy. If our information practices change at some time in the future, we will post the policy changes to our Website to notify you of these changes. If you are concerned about how your information is used, you should check back at our Website periodically. Customers may prevent their information from being used for purposes other than those for which it was originally collected by contacting us at sales@cerebrateinc.com.

Cerebrate's Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Cerebrate will exercise reasonable efforts to safeguard the confidentiality of customer personal information. Unfortunately, however, data transmitted via the Internet, even if protected by industry standard technology, cannot be made absolutely secure. Thus, although Cerebrate intends to protect customer personal information, we cannot provide an assurance of security for the information you provide to us, and you provide such information at your own risk. Cerebrate will

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also not be liable for disclosure of personal information due to errors in transmission and unauthorized acts of Cerebrate staff and/or third parties.

Cerebrate's Commitment to Children's Privacy

Protecting the privacy of children is important to us. For that reason, we do not intentionally collect or maintain information at our Website from those we actually know are under the age of 13. In addition, no part of our website is designed to attract anyone under 13.

How You Can Access Or Correct Your Information

You may access all your personally identifiable information that we collect and maintain about you. We use this procedure to better safeguard your information. You may access this information by contacting us at sales@cerebrateinc.com. You may also correct factual errors in your information by sending us a request that credibly shows error.

Application of the Laws of the United States and the state of California

Information that is collected from visitors to the Cerebrate website will be housed on databases in the United States and subject to the applicable laws of that country. All matters relating to this site are governed by the laws of the United States and the state of California in the United States. If you are located outside of the United States of America and you contact us, please be advised that any information you provide to us will be transferred to the United States of America, subject to its laws and that by submitting information, you explicitly authorize its transfer.

Links

Cerebrate's Website may contain links to and from other Web sites. Cerebrate is not responsible for the privacy practices of these sites. We encourage you to review the privacy policy for each Website you visit.

How To Contact Us

If you have any questions or concerns about Cerebrate's Privacy Policy, you may contact us via the following information:

Our mailing address is:

5201 Great America Parkway, Suite 320,
Santa Clara CA, 95054
Phone: 408-730-2630

Cerebrate Privacy Policy inquiries and concerns may be e-mailed to: sales@cerebrateinc.com.
General inquires and communications with Cerebrate may be e-mailed to info@cerebrateinc.com.
We can be reached via telephone at: 408-730-2630